



Overview

Colors On Parade

Founded in 1988 by Robert Lowery, Colors on Parade began with a vision to provide the automotive industry with body shop quality repairs from a mobile unit that allows services to be conducted on the customer's own site, while maintaining cost-effective pricing. Lowery used his passion for restoring classic cars to perfect a patented process used by Colors on Parade and currently, he holds seven patents related to the automotive appearance restoration field.

In 1988, Colors on Parade began operating in South Carolina and in 1991, the first franchise opened in North Carolina. Since then, Colors on Parade continues to expand with new franchises and currently has locations in 31 states nationwide.

Colors on Parade uses patented eco-friendly technologies that allow the company's more than 200 professional technicians to provide mobile onsite auto repair services at any location including client's home or work. Colors on Parade's customer base include car dealerships, fleet owners, rental car agencies, body shops and recently, individual vehicle owners. Colors on Parade offers a variety of services including paint scratches, scrapes, dents, dings and paintless dent repair.

Colors on Parade continues its success with multiple awards, including honors from *Entrepreneur Magazine* that included the company on its "Top 50 Franchises," "Top Home-Based Franchises," "Top Low-Cost Franchises," and "America's Top Global Franchises" lists. Also, *Success Magazine* named the company to its "Franchise Gold 200" list.

For more information, visit www.ColorsOnParade.com or call (800) 7-COLORS.



Fact Sheet

Colors On Parade

- Founded in 1988 by Robert Lowery, Colors on Parade began with a vision to provide the automotive industry with body shop quality repairs from a mobile unit that allows services to be conducted on the customer's own site, while maintaining cost-effective pricing.
- Lowery used his passion for restoring classic cars to perfect a patented process used by Colors on Parade and currently, Lowery holds seven patents related to the automotive appearance restoration field.
- In 1988, Colors on Parade began operating in South Carolina and in 1991, the first franchise opened in North Carolina.
- Since then, Colors on Parade continues to expand with new franchises and currently has locations in 31 states nationwide.
- Colors on Parade uses patented eco-friendly technologies that allow the company's more than ___ professional technicians to provide mobile onsite auto repair services at any location including client's home or work.
- Colors on Parade's customer base include car dealerships, fleet owners, rental car agencies, body shops and recently, individual vehicle owners.
- Recently, the company expanded to offer services to retail customers. Colors on Parade offers a variety of services including paint scratches, scrapes, dents, dings and paintless dent repair.
- Colors on Parade continues its success with multiple awards, including honors from *Entrepreneur Magazine* that included the company on its "Top 50 Franchises," "Top Home-Based Franchises," "Top Low-Cost Franchises," and "America's Top Global Franchises" lists. Also, *Success Magazine* named the company to its "Franchise Gold 200" list.
- For more information, visit www.ColorsOnParade.com or call (800) 7-COLORS.

About Colors On Parade

Colors on Parade was founded in 1988 by Robert Lowery to service the automotive industry with body shop quality repairs from a mobile unit. The company originated in Conway, S.C., and has since expanded, having franchises in 31 states. Colors on Parade uses patented eco-friendly technologies that allow the company's more than 200 professional technicians to provide mobile onsite auto repair services at any location including client's home or work. The services include the repair of paint scratches, scrapes, dents and dings, as well as offer paintless dent repair. Its customer base includes car dealerships, fleet owners, rental car agencies, body shops and recently, individual vehicle owners.

For more information about Colors on Parade, visit www.colorsonparade.com.