

ONE COMPANY MANAGING
ALL THE LOVE
ON EVERY VEHICLE

The CarLove Recon Advantage Program by Colors on Parade simplifies processes, eliminates risks, and fixes costs for dealerships. Certified technicians provide high quality repairs while corporate support offers consistent pricing and centralized business services. With CarLove, your reconditioning can become a fixed operations profit center.



CARLOVE
BY COLORS ON PARADE

RECON ADVANTAGE

SCRATCH AND DENT REPAIR ANYWHERE

www.ColorsOnParade.com

FRANCHISE OPPORTUNITIES AVAILABLE

Toll Free: 1.800.7COLORS | Post Office Box 50940 | Myrtle Beach, South Carolina 29579



CARLOVE

TAKE BACK CONTROL
OWN YOUR RECON PROCESS



HOW THE RECON ADVANTAGE PROGRAM

PUTS YOU IN THE DRIVER'S SEAT

Increases Preowned Sales by 50+%
by Streamlining Operations

Decreases Cycle Time -
Guaranteed Cosmetic Recon
in 3-4 Days on Average

Creates Service Drive Profit Center
by Increasing Recon Capacity

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800-7COLORS www.COLORSONPARADE.COM

COLORS ON PARADE RECON ADVANTAGE PACKAGES

Total Car

- \$365
- \$475

- > Exterior Paint
- > Exterior Non Paint
- > Interior

EXTERIOR : Paint

- \$179
- \$259

- > Touch-up
- > Scratch Removal
- > Bumper Repair

EXTERIOR : Non Paint

- \$159
- \$239

- > Paintless Dent Repair
- > Headlight Restoration
- > Windshield Repair
- > Wheel Repair

INTERIOR

- \$75
- \$135

- > Stain and Odor Removal
- > Upholstery and Leather Repair
- > Dashboard Repair
- > Carpet Protector

All Vendor Management by Colors on Parade On Site Daily

Work Flow Management Technology with Decreased Cycle Time

Paint, Interior, Paintless Dent Repair, Wheels and Headlight Restoration Provided for Every Car at One Price

One Billing System with One Invoice and Set Cost for all Reconditioning

● Non Highline ● Highline

PACKAGE DESCRIPTIONS

EXTERIOR: PAINT

- All touch up and clear coat scratch repairs
- Bumper spot blends, cracks, scuffs and scratches

EXTERIOR: NON PAINT

- Paintless dent repair for quarter size dings and dents (up to five per panel)
- Headlight restoration including oxidation removal and resurfacing with UV protection and lifetime warranty
- Up to three window chips
- Cosmetic wheel repair including grinding, buffing, and paint

INTERIOR

- All tears, holes and scratches under two inches
- All stain and odor removal
- Cracked dashboard repairs up to six inches
- Carpet protector installation

*See Package details of services for specifications on repairs covered *Pricing based on 100% of used car inventory